

means for receiving an email message sent from a connected computer residing within the enterprise at the enterprise mail server;

means for establishing an audio sample to be a predefined default audio sample for use in the enterprise mail server;

program means operable on the enterprise mail server for attaching the predefined default audio ~~an audio~~ sample to the email message; and

means for sending the email message with the attached predefined default audio sample to a recipient.

48. (Original) The enterprise mail server according to claim 47, wherein the audio sample comprises a computer file containing a compressed audio sample.

49. (Original) The enterprise mail server according to claim 47, wherein the audio sample further comprises a link to a source for purchase of a product containing a representation of the audio sample.

50. (Original) The enterprise mail server according to claim 47, wherein the audio sample comprises a link to a source of streaming audio.

51. (Original) The enterprise mail server according to claim 47, wherein the link further provides access to a source of purchase of a product containing a representation of the audio sample.

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42. (Currently Amended) An electronic storage medium containing instructions which, when executed on a programmed processor, carry out a method of transmitting a predefined default audio sampe ~~an audio sample~~ using electronic mail, comprising:

establishing an audio sample to be the predefined default audio sample for use in an email application program;

within the email application program, providing a platform for a sender to generate an electronic mail message to a recipient;

within the email application program, automatically attaching the predefined default audio ~~a default audio~~ sample to the electronic mail message;

receiving a command from the sender to send the electronic mail message;

and

sending the electronic mail message along with the predefined default audio sample to the recipient.

43. (Original) The electronic storage medium according to claim 42, wherein the audio sample comprises a computer file containing a compressed audio sample.

44. (Original) The electronic storage medium according to claim 42, wherein the audio sample further comprises a link to a source for purchase of a product containing a representation of the audio sample.

45. (Original) The electronic storage medium according to claim 42, wherein the audio sample comprises a link to a source of streaming audio.

46. (Original) The electronic storage medium according to claim 45, wherein the link further provides access to a source of purchase of a product containing a representation of the audio sample.

47. (Currently Amended) An enterprise mail server, comprising:

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